

ELISE VAN VALKENBURG

— digital designer —

elisevanvalkenburg.com | elisevan21@gmail.com | (413) 446-3864

EDUCATION

Bachelor of Arts
Graphic Design &
Arts Administration
Stonehill College
Class of 2016

SKILLS

Adobe Creative Suite
Sketch
InVision
HTML/CSS
Acoustic
SilverPop

INTERESTS

Dance
Yoga
Music
Art

WORK EXPERIENCE

DIGITAL DESIGNER

SmartPak | Plymouth, MA | Sept. 2017 - Present

I design and code marketing emails, banner ads and landing pages for the website. I manage all email coding partials and libraries. I'm in charge of training all new employees on the email process and coding. I have streamlined the email process and increase productivity with training videos for remote learning. I work with developers on landing page assets and development of new assets for the website and emails. I also assist on print projects where needed.

GRAPHIC DESIGNER

Ve Interactive | South Boston, MA | Aug. 2016 - Sept. 2017

I designed and coded e-mails, display ads, and onsite overlays for eCommerce clients and worked directly with Sales/ AM's to develop creatives that worked seamlessly with their websites.

GRAPHIC DESIGNER & ARTIST

Somerville Brewing Co. | Somerville, MA | Mar. 2016 - Aug. 2017

As the In-House designer, I created menus, info graphics, beer lists, murals, signage, and other marketing materials.

INTERSHIP EXPERIENCE

GRAPHIC DESIGN INTERN

Stonehill College Marketing | Easton, MA | May 2015 - May 2016

GRAPHIC DESIGNER / ARTIST

sixQ Software Co. | Easton, MA | January 2015 - May 2015